# Business Professional Educators of Iowa

August 2001

## President's Message

Barb Anderson *Iowa Central Community College* 

I hope you are enjoying your summer. In looking at the calendar, however, very little of our vacation time remains, and we will all soon be back in school. Our Business Professionals members will be starting their fundraisers and preparing for their state officer campaigns. There is an article in this issue written by Becky Simons concerning the Postsecondary procedures for officer elections.

Often our BPA chapters concentrate on officer elections and competitions. Our local chapters also need to be involved in community service projects, and many of the new advisors have asked how to get students motivated with these projects. One method I have found to be very helpful is to "piggyback" with other community service projects. Students are less intimated and far more eager to work if they know they can't fail with the project. For instance, for the past five years our chapter has teamed up with the Webster County American Cancer Society in its local Daffodil Days fundraiser. This year our students sold over \$1400 worth of daffodils, and our BPA chapter was the largest single contributor in the county. Next year the students will have a goal of \$1500, and the internal competition will increase from year to year. Even though the first year's contributions were not impressive, students succeeded with a community service project.

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# Welcome! Prospective BPA Chapters

Iowa Valley
Cornell College
Harmony
University of Northern Iowa
Sheldon
Western Iowa Tech Community College

#### Can We Count on You?

With many changes taking place in education, business, and society today, we need to unite now more than ever to keep our present business educators and to promote interested persons to join our profession. We also need to involve our students in our valuable vocational student organization and "toot our own horn" to the Department of Education as well as to legislators and news media sources.

Please plan now to attend the BPEI Conference on Thursday, October 25, 2001, at the Des Moines Airport Holiday Inn from 8:30 a.m. to 4:30 p.m.

Why should you attend?

- ⇒ Professionalism
- ⇒ Networking
- ⇒ Department of Education Updates
- ⇒ Workplace Skill Assessment Program Updates
- ⇒ State and National Conference Information
- ⇒ More Surprises!

Can we count on YOU to help achieve greater success in bridging the gap between school and the world of work through BPA and BPEI?!

See you on October 25 at the BPEI Conference!

Another favorite project is our local animal shelter. Students usually have some empathy for forsaken animals. This year we presented a \$400 check to the new building fund. In the past couple of years, our goal was just a couple of bags of pet food to the shelter. Success breeds success

As we go along this school year, would you send to me or to Sally Felten your community service success stories? I would like the BPA Iowa Association to document its community involvement efforts and to help new advisors get ideas for their projects. I hope to see many of you at the BPEI Conference in October

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### Please Bring to the Conference!

One of the main purposes of BPEI is to provide the opportunity for business education instructors to network in Iowa. In addition, BPEI can help new as well as experienced BPA advisors in building and retaining strong chapters within the schools and the state of Iowa.

Before you come to the BPEI Conference this fall, please gather and then bring any newspaper pictures or articles, actual photographs, and/or any testimonials, which have been and could continue to be used as promotion of our vocational student organization. Topics could be community service, promotion of BPA within your school or within your community, recognition given to members, etc.

Let's share at the BPEI Conference and then accumulate data that can be shared with our Department of Education.

BPA and BPEI can make a difference!

#### **BPEI Officers**

President: Barb Anderson lowa Central Community College
President-elect Sally Felton Maquoketa High School
SecretarySally Beezley Washington High School
Treasurer Kathy Stender Washington High School
Secondary Rep Warren Roberts Maquoketa High School
Post-Secondary Rep Kimberly Schultz Kirkwood community College
Secondary CEAC Rep & Secondary BPA Executive DirectorGeorgia Kost Columbus High School
Postsecondary CEAC RepRebecca Simons lowa Lakes Community College
PS BPA Executive Director Deb Jones
Past President Diane Fickel Iowa City West High School
Newsletter Editor Bev Amoroso Kirkwood Community College
Department of Ed Consultant Colleen Hunt



### **BPEI Annual One-Day Conference**

"Bridging the Future"

Thursday, October 25 8:30 a.m. to 4:30 p.m.

Airport Holiday Inn Des Moines, IA

# REGISTRATION FORM ANNUAL CONFERENCE BUSINESS PROFESSIONAL EDUCATORS OF IOWA

## "Bridging the Future"

Thursday, October 25, 2001 8:30 a.m. - 4:30 p.m. Airport Holiday Inn, Des Moines, IA

HOME PHONE:

Please Print or Type

NAME:

HOME ADDRESS:		HOME E-MAIL ADDRESS:
CITY, STATE, ZIP CODE:		
SCHOOL OR COMPANY		WORK PHONE:
SCHOOL ADDRESS		E-MAIL ADDRESS:
CITY, STATE, ZIP CODE:		
FIRST TIME ATTENDEE:	YES or NO	
		REGISTRATION
Please Circle Options:	000	
Conference	\$60	<i>Please mail form and check to:</i> Kathy Stender
Extra meal ticket	\$15	Washington High School 313 South Fourth Avenue
Late registration fee (After October 15)	\$ 5	Washington, IA 52353
TOTAL ENCLOSED		
	Thank you fo	r making your check payable to BPEI only!

#### Staying over for IBEA?

Make hotel reservations directly with the Airport Holiday Inn, 6111 Fleur Drive, Des Moines, IA, by calling 1.515.287.2400 or 1.800.248.4013. (Rooms: \$69 plus 12% tax). Please make reservations by October 10 under BPEI group name for the  $24^{th}$  and/or  $25^{th}$  and IBEA group name for the  $26^{th}$ .

# National Officer Election Procedures Kimberly Schultz

Do you have a potential BPA national officer lurking in your hallways? What's that you say? You don't know! Perhaps it's because you aren't aware of the criteria established for identifying national officer candidates. According to the most recent *It's a New Year*, the following guidelines govern candidate selection:

- Be a national BPA member in good standing by February 15.
- Be an active BPA member of the state association
- Be a student enrolled in a state-approved business and/or office education program (secondary only) with a career objective in business or office occupations or business education (post-secondary only).
- Be a student who maintains a 2.5 grade point average; the average shall include all subjects taken the previous year and the first semester or quarter of the current year.
- Be currently serving or have served as an elected officer of a local, regional/area, or state association.

Well, you say, I have some of those individuals cruising the hallways of the school. Now what? Grab those people and bend their ears with all the wonderful opportunities that occur when they are elected to a national office. Like what? Like these:

- Leadership training
- Networking practice
- □ Travel
- Teamwork skills
- Communication skills
- Resume building
- Experiences of a lifetime

All right, I have their attention. How do they sign up? Signing up is a snap. Even if the student is unsure, he/she should complete the *Intent to Run* form. This form lets us know who is interested and the student can always change his/her mind—but we hope he/she won't! The forms will be available at the *Fall State Leadership Conference* or can be requested from *Colleen Hunt, Department of Education Consultant*.

In January, students who have submitted the intent forms will receive *Officer Packets*. The student completes the packet and takes it to the Spring Conference. At the Spring Conference, each candidate will give a brief speech, outlining qualifications and identifying a theme and a platform. A vote will be taken, and the top three vote getters (lowa can have three national officer candidates) will be eligible to run for national office.

Numbers of voting delegates for this election are the same as those at the Fall Leadership Conference. At the secondary level, the state has two positions plus an at-large position; postsecondary positions are all defined in the same way. The top secondary vote getter will select the office for which he/she wishes to run; the second vote getter selects next; and the third voter getter assumes the remaining candidacy. If the third vote getter declines the remaining position, the fourth vote getter will be offered the opportunity. This process will continue until all three positions are filled. If Iowa has only two candidates presenting speeches, then one of the available positions will remain unfilled. After that, the student uses his/her theme and platform to compose a speech and design a caucus display. Next stop - the National Convention – Chicago in the spring!

#### Steps and Deadlines to Remember

Fall State Leadership Conference	Obtain <i>Intent Form</i>
December 31, 2001	Return <i>Intent Form</i> to Colleen Hunt, postmarked on or before December 31
January 10, 2002	Officer Packet is sent to students
Spring State Leadership Conference	Return <i>Officer Packet</i> , present speech; select three officer candidates
National Leadership Conference	Run for National Office!

Sounds easy! What happens when a student wins? The fun begins once the student is installed during the *National Leadership Conference Awards Ceremony*. The next morning, the student and his/her advisor will breakfast with the officer team. Here they will meet the National staff and have an opportunity to talk with the past officer team.

During the summer, the student will receive information about the summer planning meeting. Students arrange for their flights (rooms provided by the National office) and fly to Chicago. Here, the student assists in planning the up-coming National Conference and sets goals for the year.

Throughout the school year, the student will be asked to visit neighboring states for Fall and Spring Leadership Conferences. The student serves as a liaison between the National office and the state and local officer teams. A second planning meeting occurs during the winter.

The National Office Team has many duties at the National Leadership Conference. The officers perform the Torch Award Ceremony, design and present workshops, serve as ambassadors, and preside at the Awards Ceremony. They even host a special reception for their local advisors! When the year is over, the student will have established valuable friendships and gained a wealth of experience.

Encourage your student to sign up for the adventure. You'll be glad you did!

# **Postsecondary Officer Elections**By Becky Simons

Several individuals have inquired about election of postsecondary BPA officers. The state officers at the postsecondary level are elected in the same manner as that of the national officers. An explanation of the process follows and at the end of the article is a table provided by Kimberly Schultz illustrating the procedure.

Students interested in running for an office must fill out the prescribed paperwork, prioritize from first to fifth choices the offices of interest, and submit by the deadline.

If more than eight students are running for offices, a preliminary election is held at *the Fall Leadership Conference*. The postsecondary level has five officer positions.

After the vote, the highest vote getter is then given first choice of office based on the prioritized list submitted. Subsequent elected individuals make their selections of offices. In the event of a tie, a second vote is held with the candidate receiving the higher number of votes choosing his/her office; the other candidate then selecting his/her office.

If a candidate is one of the highest vote getters but does not have the office that is open on his/her prioritization list when the selection of office takes place, the candidate is passed over since he/she evidently did not want to fulfill that office.

During the campaign rally, each candidate is given a maximum of four minutes to speak about his/her platform. Deb Jones, Postsecondary Executive Director of BPA, states, "We have had higher-quality officer teams since the postsecondary division went to this form of election because the five best people are elected to the state officer team. Before the change to this form, the five best candidates may have been running for the same position and only one could be elected to the team."

#### National Officer Team:

President	Pam
Executive Vice President	AnaMarie
Eastern Regional Vice President	Max
Western Regional Vice President	Joe
Secretary/Treasurer	Nancy
Historian	Barry
Reporter	Kristen
Parliamentarian	Tim

#### Their Selection Process:

- 1. After the counting of ballots, the candidates are placed in order of votes received.
- 2. Pam, the top vote getter, listed President as her #1 choice. Pam became the President.
- 3. Tim was next in the number of votes garnered. Parliamentarian was his #1 choice of office so he was appointed to that office
- 4. Since Nancy, the third highest vote getter, was also interested in Parliamentarian and the office was already filled, she became the Secretary/Treasurer, her second choice.
- 5. Joe received his first choice, Western Regional Vice President.
- 6. AnaMarie became Executive Vice President, her second choice.

- 7. Barry's first choice was still available, so he is Historian.
- 8. Kristen became the Reporter since her first choice of office, that of Historian, was filled.
- Corey, receiving the next highest number of votes, was not eligible for Eastern Regional Vice President since that position was not on his prioritization list. Therefore, he did not become part of the National Officer Team.
- 10. Debbie forgot to list the office of Eastern Regional Vice President on her prioritization list; therefore, she could not be an officer.

11. Since Max listed the office of Eastern Regional Vice President on his priority list, he filled that position.

The table below illustrates the election process. The number of votes received follows the name of the candidate. Listed below each name is the priority of offices as indicated on the *Intent to Run Form.* Please note that four students did not list all of the offices for which they might be eligible. The students could have forgotten to complete the form in its entirety, as Debbie did, or simply were not interested in holding those positions.

		<u> </u>		
Pam = 30 votes	Tim = 28 votes	Nancy = 27 votes		
President	Parliamentarian	Parliamentarian		
Executive Vice President	Reporter	Secretary/Treasurer		
VP – Eastern Region	Secretary/Treasurer	VP – Western Region		
Secretary/Treasurer	VP – Eastern Region	Historian		
Reporter	Historian	President		
Historian	Reporter	Executive Vice President		
Parliamentarian	Troportor	Reporter		
		· topolito		
Joe = 25 votes	AnaMarie = 23 votes	Barry = 21 Votes		
VD Western Design	Dracidant	Llistorion		
VP – Western Region	President	Historian		
Secretary/Treasurer	Executive Vice President	Secretary/Treasurer		
Reporter	VP – Western Region	Reporter		
Parliamentarian	Secretary/Treasurer	Parliamentarian		
Historian	Reporter	Executive Vice President		
Executive Vice President	Historian	VP – Eastern Region		
President	Parliamentarian	President		
Kristen = 19 votes	Corey = 18 votes	Debbie = 16 votes		
Lliatorion	President	President		
Historian				
Reporter	Executive Vice President	Parliamentarian		
Executive Vice President	VP – Western Region	Reporter		
VP – Western Region	Secretary/Treasurer	Historian		
Parliamentarian	Parliamentarian	Executive Vice President		
President	Historian	Secretary/Treasurer		
Secretary/Treasurer	Reporter			
Max = 15 votes	Shannon = 13 votes	Zach = 12 votes		
President	VP – Eastern Region	President		
Executive Vice President	Executive Vice President	Executive Vice President		
VP – Eastern Region	President	VP – Eastern Region		
Secretary/Treasurer	Reporter	Historian		
Reporter	Historian	Secretary/Treasurer		
Historian	Parliamentarian	Reporter		
		Parliamentarian		

## HELP!

The BPEI Officer Team needs assistance in updating and verifying records of *Business Professional Educators of Iowa*. If you can "fill in the ?????," please contact Board Member Kimberly Schultz at the following location:

Kirkwood Community College P.O. Box 2068 6301 Kirkwood Boulevard SW Cedar Rapids, IA 52406 319.398.4924 FAX: 319.398.5482

# Secondary Outstanding Service Awards Winners

Jo Childs		
Joe Bowen		
?????		
Dick Pound		
Wayne Larson		
Bud Duschek		
Janet Winder		
Merrill Butts		
?????		
Margaret Taylor		
Gene Taylor		
Gene Wanek		
Betty Hogan		
Jan Abarr		
Harlan LeClere		
Barb Brown		
Ramona Dougherty		
Teresa Green		
Judy Lee		
Julie O'Doherty		
Diane Ware		
Sally Beezley		
Kelli Diemer		
Arlet Anderson		
Georgia Kost		

# Post-Secondary Outstanding Service Awards Winners

1980	?????
1981	?????
1982	Jolyne Ghanatabadi
1983	?????
1984	?????
1985	?????
1986	?????
1987	Kathy Crall
1988	?????
1989	Jack Reed
1990	Carol Casebolt
1991	Marilyn Beebe
1992	Marilee Smith
1993	Deb Jones
1994	Helen Gerber
1995	Nancy Schendel
1996	Sue Anderson
1997	JoEllen Winegar
1998	Kay Johnson
1999	Barb Anderson
2000	Sharon Tauke

Your responses will be greatly appreciated!

### Honorary Life Member Award Winners

???? ????	Shirley Suckow
????	<b>.</b>
	Jack Reed
????	Dennis Marten
1974	?????
1975	Charles Kelly
1976	?????
1977	Ima Jean Tjepkes
1978	?????
1979	?????
1980	Betty Jackson
1981	?????
1982	Marilyn Price
1983	Jolyne Ghanatabadi
1984	T. J. Berdo
1985	Jo Childs
1986	Helen Gerber
1987	Joe Bowen
1988	Nola Hansen
1989	Gene Wanek
1990	Vern Fennell
1991	Margaret Taylor
1992	Harlan LeClere
1993	Peg Van Buskirk
1994	Kathy Crall
1995	Doug Schuldt
1996	Don Smith
1997	Jan Abarr
1998	Georgia Kost
1999	Sally Beezley
2000	Sue Anderson

# **EXECUTIVE BOARD "HISTORY" - 1994-2001**

Office	1994-95	1995-96	1996-97	1997-98	1998-99	1999-00	2000-01
President	Kay Johnson	Georgia Kost	Deb Jones	Arlet Anderson	Sharon Tauke	Diane Fickel	Barb Anderson
President-elect	Georgia Kost	Deb Jones	Arlet Anderson	Sharon Tauke	Diane Fickel	Barb Anderson	Sally Fenton
Past President	Ramona Dougherty	Kay Johnson	Georgia Kost	Deb Jones	Arlet Anderson	Sharon Tauke	Diane Fickel
Secretary	Julie O'Doherty	Julie O'Doherty	Julie O'Doherty		Karen Tussey	Karen Tussey	Sally Beezley
Treasurer	Sharon Hoover	Kelli Diemer	Kelli Diemer		Barb Anderson	Kathy Stender	Kathy Stender
Post Secondary Rep	Sue Anderson	Nancy Schendel	Betsy Kisling		Susann Laures	Lesley Schultz	Kimberly Schultz
Secondary Rep	Kelli Diemer	Arlet Andrson	Diane Ware		Judy Lee	Joan Cochran	Warren Roberts
IACTE Rep	Mark Budach	JoEllen Winegar					
PS CEAC Rep	Helen Gerber	Marilyn Beebe	Marilyn Beebe		Helen Gerber	Becky Simons	Becky Simons
Sec CEAC Rep	Harlen LeClere	Sally Beezley	Sally Beezley		Sally Beezley	Sally Beezley	Georgia Kost
PS Program Mgt.	Carol Casebolt						
Sec Program Mgt.	Judy Lee						
PS Exec Director							Deb Jones
Sec Exec Director							Georgia Kost
Newsletter Editor		Mary Jo O'Connell	Mary Jo O'Connell		Bev Amoroso	Bev Amoroso	Bev Amoroso
DE Consultant	Don Smith	Don Smith	Don Smith	Don Smith	Colleen Hunt	Colleen Hunt	Colleen Hunt

Note: We are looking for missing pieces of information and verification of the above information. Please help us complete the records by taking time to reminisce about your involvement with Business Professional Educators of Iowa! Thanks for your help!

#### **Business Professional Educators of Iowa**

#### **Award Nomination Information 2001**

Nominate one of your colleagues for an award presented by *Business Professional Educators of Iowa* each year. The three categories of awards are as follows:

- 1. **Certificate for Service.** The purpose of this award is to recognize those members who are retired.
- 2. **Outstanding Service.** The purpose of this award is to recognize a member for outstanding service. This award is to be presented only to members of five years or more. In addition to *Business Professional Educators of Iowa* membership, the award recipient must be recognized as a successful vocational educator.
- 3. **Honorary Life Member.** The purpose of this award is to recognize a member for outstanding service. This is the highest award given to a member and is to be presented only to members of ten years or more. In addition, the recipient must have been active in other professional organizations and be recognized as a successful vocational educator.

Name of Nominee _				
Type of Award (mark only one category)				
	Certificate for Service			
	Outstanding Service			
	Honorary Life Member			
If you have any com	ments to share about the nominee, please enclose them.			
Your name				

Please send, e-mail, or fax to the following BPEI Executive Board Representatives:

#### Postsecondary Nominations:

Kimberly Schultz Kirkwood Community College P.O. Box 2068 6301 Kirkwood Boulevard S.W. Cedar Rapids, IA 52406 1.319.398.4924

FAX: 1.319.398.5482 kschult@kirkwood.cc.ia.us

Deadline: August 1, 2001

#### **Secondary Nominations:**

Warren Roberts Maquoketa High School 600 Washington Maquoketa, IA 52060 1.319.652.3664 Ext. 263 wrroberts@mcleodusa.net

Deadline: September 1, 2001



### Mark Your Calendars!

IACTE Meeting October 4 & 5, 2001

Fall BPA Leadership Conferences Postsecondary: October 10 & 11 Secondary: October 21 & 22

October 25, 2001: BPEI Annual Fall Conference! "Bridging the Future"

October 26 & 27: IBEA Annual Fall Convention "Tackling Change"

**Business Professionals of America National Deadlines:** 

Membership Application: February 15, 2002 National Officer Nominations: March 15, 2002

State BPA Conferences:

Secondary: February 24, 25, 26, 2002 Post Secondary: February 27, 28, March 1, 2002

NBEA Conference: March 26 - 30, 2002
Philadelphia, PA
National BPA Leadership Conference: May 8 - 12, 2002
Chicago, IL